

C A P S C I E N C E S

Curieux ! IDENTITÉ VISUELLE



LE LOGOTYPE, LE LABEL, LES COULEURS,
LES POLICES DE CARACTÈRE & LES INTERDITS

CURiEUX!



CURiEUX!



DÉCLINAISONS THÉMATIQUES

CURiEUX!



CURiEUX!



CURiEUX!



GAMME CHROMATIQUE



Noir 100%
CMJN C20 N100

Pantone Black 3 C

1 couleur
d'accompagnement



RVB #e3f300
CMJN C18 J100

Pantone 396 C

3 couleurs
thématiques



RVB #c84988
CMJN M87 J10

Pantone
7424 C



RVB #3a5baa
CMJN C95 M65

Pantone
285 C



RVB #509952
CMJN C90 J100

Pantone
7482 C

POLICE DE CARACTÈRE D'ACCOMPAGNEMENT

GOOGLE FONT

Barlow

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